



Anastasiia Borina

Product Designer (UX/UI)

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I design interfaces for web services and mobile apps.
Launched my own product from idea to release, leading development with AI agents.

Garderob — Telegram Mini App

March 2026 — present • Product Designer, personal product

A wardrobe app with automatic photo background removal. Live: @moygarderobbot.

- Owned the full cycle solo: idea, research, specs, design, development;
- Built the design system in Figma and designed all app screens;
- Wrote the full product spec: screen mechanics, data structure, edge cases, delivery stages;
- Ran development with a team of AI agents (backend, frontend, ML, DevOps, QA);
- Tested on real devices and launched the MVP.

Webboxstd

2025 — 2026 • Product Designer (UX/UI)

Worked on Locanta, a platform that helps immigrants settle into a new country.

- Designed UX scenarios and interfaces for key sections;
- Created adaptive UI for the web version;
- Delivered final layouts to the client's development team.

Internship at Alfa-Bank

2025 • UX/UI Designer

- Coordinated a team of 5 people;
- Researched the market (benchmarking, user survey);
- Designed a tiered subscription system with privileges for the bank's clients;
- Ran user testing in Pathway (Task Success Rate, SUS).

Code Studio

2019 — 2024 • Account Manager / UX/UI Designer

Started as an account manager, then moved into UX/UI design.

- Managed clients: gathering requirements, running calls, handling revisions;
- Turned business goals into design specs;
- Coordinated the team's work;
- Took part in testing and launching websites.

Last 2 years — focused on UX/UI design:

- Designed the Lesnoy Museum app, handed it off to development, tested it, and published it on RuStore (Russian app store);
- Designed UX for B2B interfaces (Tarkett, Atis Trade).

Education

Bang Bang Education (2024–2025) — UX/UI design, product-focused program

🎓 Professional retraining diploma (in Russian)

Novosibirsk State University (2012–2016) — Oriental studies